

## BSB40320 Certificate IV in Entrepreneurship and New Business

### Course summary

**Qualification/Unit code and title:** BSB40320 Certificate IV in Entrepreneurship and New Business

**Purpose:** This qualification reflects the role of individuals establishing or operating a business providing self-employment, as well as those establishing a new venture as part of a larger organisation. These individuals use well developed skills and a broad knowledge base to solve a range of unpredictable problems and analyse and evaluate information from a variety of sources. They may provide leadership and guidance to others and have responsibility for the output of others.

**Duration:** 12 months

**Location:** Virtual class (Microsoft Teams)

**Trainer/Assessor name:** Not assigned

**Funding type:** Self-Employment Assistance - fully funded initiative of the Australian Government

**Entry requirements:** There are no entry requirements for this qualification/course

**Fees:** No Fees apply to this training program

**Delivery type:** Blended learning pathway including virtual classroom workshops every Wednesday for up to 5hrs via Microsoft Teams and self-paced learning tasks relevant to own small business.

#### Assessment:

**Assessment 1** includes written short answer questions and research activities for gathering information to assess your knowledge. **Assessment 2** is focused on scenarios, business study tasks and project activities.

**Assessment 3** is the assessment of your completed business plan and relevant financial reporting details.

You are required to complete and submit each one via email to [assessments@mypathway.com.au](mailto:assessments@mypathway.com.au) for marking, and these must be submitted within 14 days of you attending the workshop.

Code	Unit and description	
BSBESB401	Research and develop business plans	(Core)
BSBESB402	Establish legal and risk management requirements of new business ventures	(Core)
BSBESB403	Plan finances for new business ventures	(Core)
BSBESB404	Market new business ventures	(Core)
BSBESB301	Investigate business opportunities	(Elective)
BSBESB302	Develop and present business proposals	(Elective)

BSBOPS401	Coordinate business resources	(Elective)
BSBINS401	Analyse and present research information	(Elective)
BSBMKG431	Assess marketing opportunities	(Elective)
BSBMKG435	Analyse consumer behaviour	(Elective)

On successful completion all 10 units of competency, you will receive a full qualification. On partial completion of the above training program, you will be issued a 'Statement of Attainment' listing successful unit outcomes.

**My Pathway contact details:**

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