

# Become a Social Media Manager

Get ahead of the social media game

My Pathway delivers the Certificate III in Business (BSB30115) with a focus on Social Media Marketing.

## Topics Covered:

- ✓ Facebook Marketing
- ✓ Instagram, Snapchat and Twitter for Business
- ✓ LinkedIn for Professionals
- ✓ Pinterest
- ✓ Video Marketing
- ✓ Email Marketing and Auto Responders
- ✓ Content Creation, Re-purposing and Automation

## Course details:



Flexible delivery



12 units of competency



12 months to complete

**Pay only:** \$130 co-contribution fee or \$65 Concession

For more information on the Certificate 3 Guarantee funding or BSB30115 Certificate III in Business, please visit the website.

RTO no. 31714



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